

PRIMARK

Merryhill Store Extension



KEY FACTS

- Client: Primark
- Project: Merryhill Store Extension
- Services: Mechanical Design & Build
- Duration: 20 weeks
- Contractor: Audas Project Management
- Division: Mechanical

CASE STUDY



BACKGROUND TO THE PROJECT

Irish fast fashion operator Primark currently operates over 350 stores across the UK and the Republic of Ireland. It has recently opened a flagship store located at Merry Hill Shopping Centre in Birmingham.

Primark's major expansion plans for the site brought back into use the centre's former BHS site, which had remained unoccupied since the collapse of the department store chain back in 2016. Primark has expanded its footprint by 70% in this move, enhancing the customer shopping experience with a total of 60,000ft² of shopping space.

SCOPE OF WORK

Mitton Group was contracted by Primark to complete extensive heating, ventilation and air conditioning works at the new store. The work included a full range of mechanical heating and ventilation facilities, encompassing space heating, hot and cold water services and comfort air conditioning, bringing the store up to the standards specified by Primark to optimise the environment for customers.

The Mitton team worked closely with other contractors to optimise inter-trade cooperation, ensuring that all works were completed and commissioned in line with Primark's operational requirements.

"Mitton has extensive experience in developing and maintaining mechanical services systems for the retail market. Alongside design and installation competences, the organisation operates service centres nationwide to facilitate a fast response service for customers in sectors including grocery, fashion and FMCG, meeting the very specific challenges of the retail environment."

Jonny Knowles, Mitton Group

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